

DEAN CLIFFORD

INSPIRATIONAL | MOTIVATIONAL | KEYNOTE SPEAKER



Motivational Speaker.

www.deanclifford.com

16 December 2009



AUSTRALIA'S DISABILITY
EMPLOYMENT NETWORK
CONFERENCE

presented by  ace

Mr Dean Clifford
DMC Motivational Speaker
PO Box 543
ALBANY CREEK QLD 4035

Dear Dean,

RE: Australia's Disability Employment Network Conference 2009

On behalf of ACE we would like to thank you for taking part in our recent conference held on the Gold Coast.

Your involvement as ACE Ambassador, Session Host, Workshop Presenter and panellist was extremely very well received by delegates. Here is just some of the feedback we collected regarding the 'Everything you wanted to know' session and your presentation:

- Very important part of the conference, gave "real" aspect and humour.
- Really great session with inspirational panelists.
- Excellent. Not just what we wanted to hear.
- Spot on!
- This session was brilliant. Very informative.
- This was a great session. Good panel. Informative and entertaining.
- Very interesting, great content.
- Dean Clifford – The best ever!
- Dean Clifford – Insightful.

It was an absolute pleasure working with you again. Thank you also for introducing Parliamentary Secretary for Disabilities & Children's Services The Hon Bill Shorten MP.

Conference photos and speaker presentations are now available to download at the conference website, www.conferenceworks.net.au/ace09.

Steps to download and save photos:

- Click on the photo of your choice which will open it in a viewing pane.
- Right click the photo and select Save As.
- Save the photo to your computer in your preferred location.

Once again, thank you for helping make our conference such a great success! I look forward to working with you again in 2010 and on behalf of the ACE Board, thank you for your ongoing support of our organisation in your role as ACE Ambassador.

All the very best for the festive season to you and your family Dean.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lucy Macali", written over a horizontal line.

Lucy Macali
Chief Executive Officer



BRONCOS AMBASSADOR

***Presented to :* Mr Dean Clifford**
***Presented by :* Mr Bruno Cullen**
Managing Director
Brisbane Broncos RLFC

In recognition of your devotion, support and friendship towards the Brisbane Broncos players, coaching and support staff.

Your personal life circumstances, attitude to life and courage have been an inspiration to all the team.

As a Broncos Ambassador you will continue to promote the Broncos in your daily endeavours.

***Venue :* Suncorp Stadium**
Broncos V Sharks
***Date :* Sunday 3rd July 2005**



everything in our power
Principal Sponsor

I am privileged to have known Dean since our younger years as family friends, but have become closer with Dean over the last couple of years.

I had the honour of accompanying Dean to a dinner function for the Police Service last year. Dean had spoken during the previous week for the Officers who had come from various parts of the world to participate in a development course. I observed that people were 'taken' by Dean, still wanting to speak to him to find out more about his incredible journey even after the majority of these people had heard his speech during the week. I can say without a doubt that all of those present at the dinner and for Dean's speech took something very special away with them to share with others about Deans life and his inspiring messaged he relentlessly sets about getting across.

Dean's life is undoubtedly like no other. It is tough, unique, painful, physically and mentally challenging and unpredictable. When most people rise an hour or two before they leave for work Dean is up 4 to 5 hours before undergoing an extremely painful medical routine. This is just one of the many ways Dean has to lead his life in order to survive each day whether he wants it to be like that or not. So maybe this is the reason why, that in every other aspect of his life be that work, personal - with family or friends or anything for his own satisfaction, he excels to the highest level and confidently goes about to achieve the very best out come in every situation.

In saying that, Dean's disease, Epidermolysis Bullosa has enabled him to become the strong willed, caring intelligent and humorous friend that he is today. Dean has had to condition his mind to bare the unthinkable level of pain and then rise above it, pretend it's not here and we are not talking the pain of slamming a finger in a door here. It is worse! How one person can endure so much pain yet sustain such a positive attitude and live life to the fullest is a miracle in itself. He displays great willpower which everyone should aspire.

When I look at Dean or listen to or talk to Dean I am always learning. He has taught me so much. Not only learning about Dean but learning also how to better myself by using different concepts of positive thinking which Dean has endeavoured to show me.

Dean has the ability to show people a light if they feel theirs is fading.
He has the power to inspire people, reach out and touch their hearts like no one else.

If there's one thing I have learnt from Dean it is that the human spirit is what truly matters, not material possessions, looks, or latest fashions or money. IF you have love and a good heart that's all you need to survive and that's what will take you places. As Dean has made perfectly clear, the essence of our lives is what we allow our spirit to do or not do.

Dean is an asset to human existence and although it sounds cliché, if there were more people like Dean the world would be a more pleasant place. Due to his sheer determination, Dean never gives up and he never will!!!! He has a sense of humour that will keep you smiling for hours. I see Dean as AMAZING!

That is the word I use a lot to Dean because he really does amaze me so often, in so many ways.

Elizabeth Cross
Friend.

Dean is not a sporting hero or the Demtel man, he does have an amazing story of life's struggle from a perspective that not many could imagine or handle. He is courage personified and I only hope you may have the opportunity to find this out. Many believe Dean is a National Treasure.

Life is a strange and very precious thing, the truth is often stranger than fiction –

**** Dean has Epidermolysis Bullosa (EB) or more commonly referred term a, Cotton Wool Kids. The term kids is used due to the fact that those with this genetic disease do not live past childhood. This is a tragic and debilitating disease with no cure, usually containing an early death sentence. Dean has baffles medical science with his survival and his struggle for life. There are many from all walks of life that can learn a great deal from this young man.

Dean is now 26; he was not expected to live past the age of 5. Dean's day is one filled with incredible pain and hardship, none of which he allows to impede the pursuit of his dream. Motivational speaking, sharing his life story, thereby inspiring others to dream and to believe in themselves.

Dean is an ordinary bloke with an extraordinary gift, you will never look at life in the same way again. Dean's journey as a Motivational speaker started simply and honestly, he is committed to helping others through his own personnel experience. This was not intentional ----it is a gift he has and if you allow yourself the opportunity perhaps the emotional roller coaster --that is Dean's life will inspire you as much as it has inspired thousands already! You owe it to yourself and your company, in fact you deserve Dean! I hold this philosophy very strongly, I believe I am a better person and you will be as well by taking this chance to witness what Dean has to offer.

By the way Dean is **also** the Face of ACE", ACE is Australia's Disability Employment Service Peak Body; promoting awareness within Australian business communities 'Possibilities for People with Disabilities', Dean is their National Ambassador. Dean is also the **Good Will** Ambassador for the **Brisbane Broncos** and a spokesperson with **DEBRA** (Dystrophic Epidermolysis Bullosa Research of Australia) he has his own company **DMC Motivational** and in his sphere he is the Business and Marketing Officer with Ken Mills Toyota. Not bad for a guy that calls himself (and his presentations) **Dead Man Working!**

Dean is a truly amazing and remarkable man.

To walk a mile in Dean's shoes and maintain the composure and zest for life Dean has is beyond most mere mortals. Yet he shares openly and willingly urging others to dream and to believe in themselves!

Dean's story is powerful, moving and empowering, an audience is taken on the emotional roller coaster --that is Dean's life! Dean sharing his story is life changing and makes one look seriously at life and what we all take for granted. I know Dean has something unique and special to offer groups, corporations and business, simply by telling his story!

Dean's Presentation is titled "**Dead Man Working**". He modifies the presentation to cater to all speaking requirements, from Keynote presentations to whatever the company or conference may require. The feedback from schools, universities, small, medium and large businesses as well as Cooperate functions and Government functions suggest Dean is going to be in high demand.

Shane Webcke
Brisbane Broncos
(2005)

To whom it may concern,

March this year (2005) I was very fortunate to attend a business conference in which Dean Clifford presented his story "Dead Man Working". It was an extremely thought provoking and moving presentation of Deans life living with EB and the daily challenges he has faced to get to where he is today. It is a presentation worthy to be heard in any environment from school children, staff motivation workshops, conferences, to the corporate elite. Dean is a very professional and natural speaker, mixing the serious issues that he faces with EB with his good humour making for a very personal and entertaining experience.

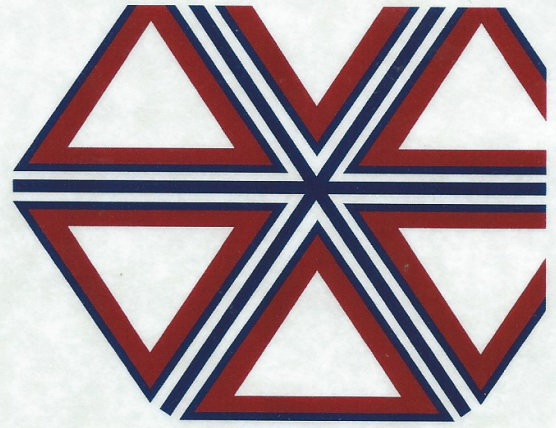
Dean and I have shared a friendship for 10 years. In this time I have watched him develop from a very unwell teenager to the man he is today. Although Dean has faced many physical and emotional challenges throughout his life, he has never let it stop him from living life to the full. He has always been extremely optimistic and positive, and determined to live life, like any other young man. As a person who has played professional sport, Deans message of perseverance, determination and humility, has had a powerful effect on me. It reminds me to keep a clear focus on my goals, and appreciate others who have a tougher road than myself, yet still achieve. To try and live every day to the full, appreciating my health and not taking it for granted.

Seeing the way Dean has impacted many people around him, it is a tribute to his character and to that of his family. It has been my honor and privilege to know Dean personally; I hope that others have the same opportunity.

Yours Sincerely

Brad Thorn

Rugby League /
Rugby Union
Dual Internationalist.



ACE Ambassador

This is to certify that

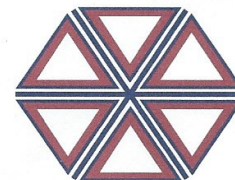
Dean Clifford

is the official
Ambassador for ACE,
representing Australia's
open employment services
for people with a disability

September 2004

a.c.e.

Australia's Disability Employment Network



a.c.e.

ABN 53 739 092 307

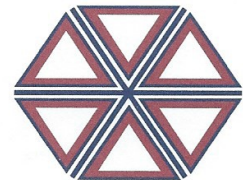
Representing Australia's open employment services for people with a disability

Dean Clifford Testimonial

I first heard about Dean Clifford through one of our members, South Burnett Jobmatch at Kingaroy. They had worked with him to help find employment and were assisting him in his goal of becoming a motivational speaker. As ACE (Australia's Disability Employment Network) was holding its conference nearby at the Sunshine Coast we decided to engage Dean as a speaker for one of our sessions. What a brilliant move that turned out to be. Dean packed the venue and became the talking point of the conference. All of the National Executive was so impressed with his performance that he has been engaged as the keynote speaker at our next conference in Adelaide, September 2005.

Dean has an engrossing presentation style and continues to be a champion for all people with a disability. It was for this reason that ACE also approached Dean to be the association's official ambassador. I am sure Dean will embrace this challenge of promoting the 307 agencies Australia wide with the same gusto he has for all of his challenges.

Garry Davison
President ACE



a.c.e.
ABN 53 739 092 307

Representing Australia's open employment services for people with a disability

Dean Clifford Testimonial

The Association of Competitive Employment (known as ACE) is the peak body for Open Employment Services to people with disabilities across Australia. 'Open' employment means regular work in the 'real world' with award-based wages and conditions, alongside people without a disability. ACE has over 180 organisational members across the country that help people with a disability find open employment by developing their skills, identifying jobs, readying workplaces and providing the right mix of support to secure and maintain quality employment in the longer term.

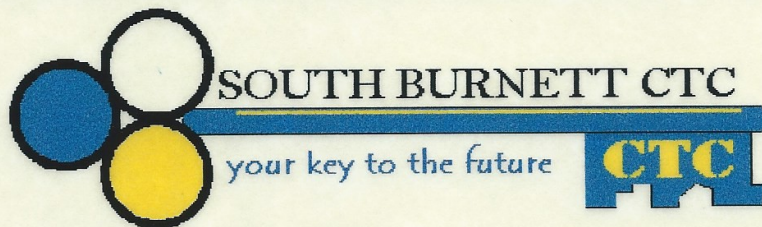
Participants at last year's ACE Conference had the opportunity to hear first hand from Dean Clifford during his very well-attended session; 'Dean Man Walking'. Following his success at this important annual industry event, Dean was appointed National Ambassador for ACE.

Dean has embraced his role as ACE Ambassador. He is a strong advocate for Open Employment Services and is passionate about the role these services play in supporting jobseekers with a disability in achieving their vocational goals. Dean has successfully represented ACE at a number of public events during 2005, meeting with federal ministers and the Prime Minister throughout the course of the year, in addition to being involved in a range of media events.

Most recently, Dean gave another great presentation at the ACE Conference held in Adelaide in September 2005. In his typical engaging style, Dean succeeded in inspiring and motivating our 400+ attendees, through a clever mix of sharing personal stories in a very open way, along with a well prepared slide show of photos that help build on his key messages.

We are very happy to recommend Dean for motivational speaking engagements, as we continue to receive great feedback from any of the work he has done with us and our members.

Lucy Macali
Executive Officer
ACE
October 2005



CTC~ working for our community

KINGAROY ROTARY CLUB
&
SOUTH BURNETT CTC INC

Congratulations to

Dean Clifford

*for the
Youth Achievement Award*

7 April 2003

Mike Mason

Michael Mason
Vocational Service Director
Kingaroy Rotary Club



Rosamund Heit

Rosamund Heit
Consultant
South Burnett CTC